



salmonrunproject



**RUN  
SALMON  
RUN!**

Join the City of Mississauga's Culture Division and the Art Gallery of Mississauga in celebrating our precious salmon and remarkable Credit River.

**June 9 to October 1, 2011**

**AGM**  
ART GALLERY OF MISSISSAUGA

 **MISSISSAUGA**  
*Leading today for tomorrow*



**RUN  
SALMON  
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On behalf of the City of Mississauga's Culture Division, I am pleased to welcome you to our Salmon Run Project, 2011. Please join the Culture Division in celebrating Mississauga's precious salmon and beautiful Credit River.

The premiere event featured during the Salmon Run Project is the Exhibition - a collaboration between the Culture Division and the Art Gallery of Mississauga (AGM). A Call for Submissions was done in January and the 24 artists that responded to that call have each created a unique piece of art using the form of a salmon. Take this opportunity to see all 24, one-of-a-kind salmon creations at the Exhibition Opening Reception on June 9. From June 14 to October 1, see the sculptures on display in businesses located along the Credit River at various locations in Port Credit and Streetsville. Enjoy following the map on the reverse side of this brochure and be sure to visit all the salmon art locations this summer and fall.

In addition to the Exhibition, the Culture Division invites you and your family to participate in the various events and activities celebrating the salmon and Credit River this summer. More than 80 organizations, businesses and individuals featured in this brochure are excited to be a part of the celebration. This is a great opportunity to learn more about the history and importance of our local salmon and the Credit River habitat in Mississauga.

Susan Burt  
Director, Culture Division, City of Mississauga



## SALMON HISTORY IN MISSISSAUGA

For most of its history, Mississauga was buried under two kilometres of ice. These glaciers, half the size of the continent, began to melt and recede about 12,000 years ago. As the region continued to warm, nomadic peoples came south to live off the rich soils the glaciers left behind. The change was a fundamental one for the travelers. It was here around Lake Ontario that people who had been hunters for generations chose to establish roots and began to farm the land. The Haudenosaunee (historically known as the Iroquois) set up small villages around Lake Ontario in what is now New York State, using the rivers to the north as a huge fishing and game preserve. The few camps that did exist by 1700 were abandoned when a second group of travelers came down from the Mississagi River region to settle the land that became southern Ontario. Into this vast open land, the Mississauga people chose the Credit River as their new home. The Credit River was life itself. Aboriginal stories tell of a time when a man could walk across the Credit from one side to the other on the backs of the salmon. A more precise account comes from the Methodist minister and Credit Mississauga chief, Peter Jones, who recorded in his diary in 1826, "I went with a party to the mouth of the River Credit to fish for salmon; caught about 140."

To learn more about the history and importance of salmon to Mississauga, visit [www.mississauga.ca/culture](http://www.mississauga.ca/culture)



## QUICK SALMON FACTS

- Brook trout, Atlantic salmon and lake trout are native to southern Ontario.
- Chinook salmon, coho salmon, pink salmon (together considered Pacific salmon) and rainbow trout were introduced from the west coast of North America; brown trout were introduced from Europe.
- Brook trout, Atlantic salmon and lake trout are fall spawners and do not die after spawning.
- Chinook salmon, coho salmon and pink salmon are fall spawners and all die after spawning.
- Pacific salmon can regularly attain weights of 25 lbs and the largest Chinook salmon recorded in Lake Ontario weighed 46 lbs.
- Chinook salmon eggs hatch in the spring and the majority of fry enter Lake Ontario by May or June.



**ART GALLERY OF MISSISSAUGA**

**The Salmon Run Project: Exhibition, Opening Reception**  
**Thursday, June 9, 2011, 6 p.m.**  
**Mississauga Civic Centre, Great Hall**

A creative collaboration with the City of Mississauga's Culture Division and the Art Gallery of Mississauga. Twenty four artists have each created a unique piece of art using the form of a Salmon. The works will be displayed at the opening and then at various locations in Port Credit and Streetsville listed in this brochure. See them before they swim away. Also, see floral displays arranged by the World Flower Council and the Canadian Academy of Floral Art and a demonstration with fly tier Sheldon Seale.

For additional information visit [www.artgalleryofmississauga.com](http://www.artgalleryofmississauga.com) or [www.mississauga.ca/culture](http://www.mississauga.ca/culture)

**MOTYKA FINE ARTS GALLERY**

**Elizabeth Greisman's Fishy Bride of Lake Ontario**  
**Friday, June 10 to Thursday, June 30**  
**215 Lakeshore Road E.**

Elizabeth Greisman's the "Fishy Bride of Lake Ontario" sculpture. The piece is constructed from a hand-painted vintage bridal gown, oyster shells, bits of fishing tackle and a reedy veil. A perfect accompaniment to this serene bridal vignette would be waders and a fishing net.

For additional information visit [www.motykafinearts.com](http://www.motykafinearts.com) or contact 905-271-2727

**WEST CREDIT SECONDARY SCHOOL**

**Swimming Upstream in Mississauga: Celebrating the Credit River's Salmon Run**  
**Thursday, June 9 to Friday, June 17,**  
**8 a.m. to 2:30 p.m.**

An art exhibit based on recent photographs of the Credit River taken at local conservation areas in Mississauga. West Credit visual arts students have developed more than 20 watercolour and metallic crayon portraits celebrating the beauty of the Salmon Run.

For additional information contact: Natalie Mathews, Visual Arts Department (905) 858-3087, ext 789

**CITY OF MISSISSAUGA CULTURE DIVISION**

**Salmon Crafts at Mississauga Recreation & Parks Half Day Camps**  
**Various weeks: Monday, July 11 to Monday, August 22, Various**  
**Mississauga Community Centres**

Children will have fun making salmon crafts and other creative art activities during these half day, week-long camps. Register for Young Artist (ages 6 to 8), Visual Arts Workshop (ages 9 to 12) or Teen Visual Arts (ages 13 to 17) at various Community Centres.

For additional information visit [www.mississauga.ca/rec&parks](http://www.mississauga.ca/rec&parks)

**MUSEUMS OF MISSISSAUGA**

**Walking Tour - Port Credit**  
**Sunday, July 10, 2 p.m.**

Join us for a walking tour of historic Port Credit with a fishy twist. This engaging tour will focus on the river and the salmon that make it their home. Meet at the Lighthouse, Lakeshore Road.

For additional information visit [www.museumsofmississauga.com](http://www.museumsofmississauga.com) or 905-615-4860

**HERITAGE MISSISSAUGA**

**Walking Tour - Streetsville**  
**Sunday, August 14, 2 p.m.**

Come upstream this month for a walking tour of historic Streetsville, the village, the river and the mills. Meet at Vic Johnson Arena, 335 Church Street.

For additional information visit [www.heritagemississauga.com](http://www.heritagemississauga.com) or contact 905-828-8411

**MISSISSAUGA LIBRARY SYSTEM**

**TD Summer Reading Club at your local library!**  
**Starts Saturday, July 2**

This year's theme is, Splash! Celebrate Summer

Attention all juniors! Get your summer gear and snorkels ready to journey under the sea, meet marvellous sea creatures and embark on an underwater expedition to discover long lost cities. Register for the adventure by visiting your local branch library and receive your travel kit which includes a poster and activity book or simply log on to the Library's website at [www.mississauga.ca/summerreadingclub](http://www.mississauga.ca/summerreadingclub).

**CREDIT VALLEY CONSERVATION**

**Additional information on all Credit Valley activities can be found at [www.creditvalley.ca](http://www.creditvalley.ca)**

**4th Annual Canoe the Credit**  
**Sunday, June 5, 2011**  
**Mississauga Canoe Club, Port Credit**

Canoe the Credit is a canoeing fundraiser in support of Conservation Youth Corps (CYC). Event features include:

- The Team Challenge Race
- Conservation Displays & Paddling Demo's
- Landing Party at the Mississauga Canoe Club
- Tons of Prizes and Incentives

**Island Lake Fishing Tournament & Family Camping Weekend**  
**Saturday & Sunday, July 9 and 10**  
**Island Lake Conservation Area, Orangeville**

Join us for family fishing fun in the headwaters of the Credit River! Proceeds support the Island Lake Community Trails Campaign. Event features:

- Open to all persons aged 8 years and older.
- Coincides with Ontario Family Fishing Weekend. Every year, the Ministry of Natural Resource sponsors Ontario Family Fishing Weekend and allows all Ontario Residents to fish without a license. Conservation License limits apply.
- \$4,500 in cash prizes.
- On-site camping available

**Family Fishing Day**  
**Saturday, July 9**  
**Lake Aquitaine, Mississauga**

This is a great opportunity for kids to learn about fish and fishing close to home. Staff from Credit Valley Conservation will be on hand to help with casting, knot tying, baiting hooks and unhooking fish. Also scheduled is a fly tying demonstration put on by the Izaak Walton Fly Fishing Club and casting competition organized by the Mississauga Bassmasters.

**Stream of Dreams**  
**Saturday, July 9, 10 to 11:30 a.m.**  
**Terra Cotta Conservation Area, Terra Cotta**

Just for kids! Colour your own fish magnets and take a look at live pond insects while finding out how you can make streams healthier. Take home a complimentary fish storybook.

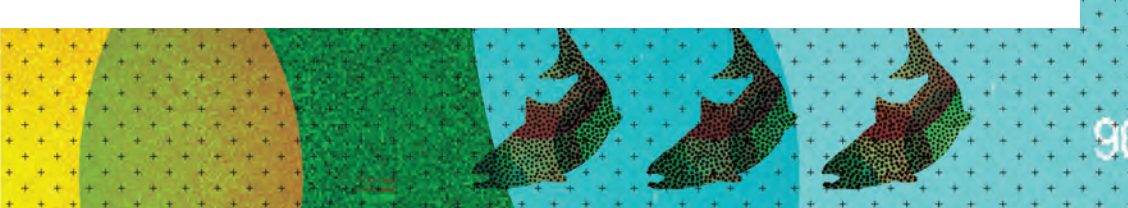
**Volunteer Electrofishing Days**  
**June 3, 10, 17, 24, 29, July 8, 15, 22,**  
**August 5. Various locations**

Electrofishing - come out and learn what fish live in the river near your home or favourite fishing spot. As part of Credit Valley Conservation's Watershed Monitoring Program, volunteers are welcome to come out and help catch fish in the Credit River. Recommended for people 16 years and older.

**World Rivers Day - The Return of the Salmon at Riverwood**  
**Saturday, September 24, 10 to 11:30 a.m.**  
**Riverwood Park, Mississauga**

Watch the mighty, migratory salmon as they return to spawn in the Credit River. Get 'hooked' on the underwater world and join staff from Credit Valley Conservation for an exploratory walk along the banks of the Credit. Fall is a perfect time for fish watching, so don't miss this opportunity!

For additional information visit [www.riverwoodconservancy.org](http://www.riverwoodconservancy.org)



## PORT CREDIT BIA

Additional information on all Port Credit BIA activities can be found at [www.portcredit.com](http://www.portcredit.com)

### Farmers' Market

**Saturdays, June 6th to October 15**  
**Corner of Elmwood and Lakeshore Rd.**  
**On August 6, discover the world of salmon cuisine.**

### The Mississauga Waterfront Festival

**June 17 to 19**

Three days of great entertainment including: mainstage headliners, children's village activities, water ski shows and more.

### Paint the Town Red Canada Day

**Friday, July 1**

**Port Credit Memorial Park**

Celebrate Canada Day with family activities including salmon-themed arts and crafts.

### Port Credit Outdoor Art Show

**July 15 to 17, Credit Village Marina**

Artists from all over Southern Ontario showcase a variety of media in the beautiful waterfront setting of the Credit Village Marina. Also, kids can be creative with a salmon art activity.

### Salmonlicious

**August 1 to 17**

**Participating Port Credit restaurants**

Your taste buds will tingle after tasting the delicious salmon dishes served up at local Port Credit restaurants!

### Busker Fest 6

**August 19 to 21,**

**Port Credit Memorial Park**

Be amazed with circus-style entertainment and salmon arts and crafts activities taking place at Busker Academy.

### Port Credit's In-Water Boat Show

**August 26 to 28**

**Port Credit Harbour Marina**

Spend a fun day near the water and discover the world of boating.

### Doors Open Mississauga

**Port Credit Lighthouse**

**Saturday, October 1, 10 a.m. to 4 p.m.**

Explore heritage and contemporary buildings in Mississauga, including the Lighthouse in Port Credit.

## STREETSVILLE BIA

**June to October, 2011.**

**For upcoming events please visit**  
**[www.villageofstreetville.com](http://www.villageofstreetville.com)**

## THE GREAT ONTARIO SALMON DERBY

**Saturday, July 9 to Saturday, August 27**  
**Lake Ontario**

The Great Ontario Salmon Derby with headquarters in Mississauga is the largest freshwater derby on the continent with an average of 21,000 participants each year. The Derby boasts prizes for the heaviest 10 Chinook Salmon in each of the seven weeks. The heaviest fish overall wins a \$40,000 and a TOYOTA Tacoma pickup truck and the six runners-up win a \$20,000 TOYOTA Matrix.

For additional information visit [www.sportshows.ca](http://www.sportshows.ca) or contact Mitchell Ostapchuk 905-361-5248.

## SALMON EXPRESS

### Fishing Charter

**From May to late Fall,**  
**Port Credit (Below Light House)**

Based in Toronto, Salmon Express Lake Ontario Fishing Charters was founded in 1993 by Captain Bernhard. Since the start of Salmon Express Lake Ontario Fishing Charters in Toronto harbour, Captain Bernhard's mission has been to satisfy his customers and give them a pleasant and adventurous outing on the water.

For additional information visit [www.salmonexpress.com](http://www.salmonexpress.com)

## CULTURE DAYS

### "Flow" Art Show

**Saturday, October 1, 10 a.m. to 5 p.m.**  
**Mississauga Civic Centre, Great Hall**

Discover the natural beauty of Mississauga's Credit River Valley through the work of Mississauga's affiliated Visual Art groups.

For more information visit [www.culturedays.ca](http://www.culturedays.ca)

## VISUAL ARTS MISSISSAUGA

**Something Fishy at VAM**  
**Friday, September 30 to**  
**Saturday, October 2**

In conjunction with Culture Days and Doors Open, Visual Arts Mississauga is hosting an open house and art exhibition featuring salmon-themed artwork and activities. In the weeks preceding the event VAM children will be invited to create salmon-themed works of art, which will be displayed on VAM's lawn on Saturday October 1st.

For additional information visit [www.visualartsmississauga.com](http://www.visualartsmississauga.com) or contact 905 277-4313

## SLOVAK CANADIAN CULTURAL SOCIETY

### Doors Open - Salmon Walk

**Saturday, October 1, 12:30 p.m. to 2 p.m.**  
**Slovak Canadian Cultural Society**

In conjunction with Doors Open, watch the powerful salmon as they return to spawn in the Credit River. Join staff from Credit Valley Conservation for an exploratory walk along the banks of the Credit while learning more about the underwater habitat. Also, in the Dining Hall there will be a bake sale at 11 a.m. and a Pork Fest Dinner at 5 p.m.

For additional information visit [www.slovakcanadianculture.com](http://www.slovakcanadianculture.com) or [www.creditvalley.ca](http://www.creditvalley.ca)

## YUCHEON ELEMENTARY SCHOOL

**DAEGU, SOUTH KOREA**

**September to October, 2011**

In September, the students of Yucheon Elementary School in Daegu, South Korea and their teacher, Kimberley Sveta of Mississauga, will exchange postcards with students in Mississauga. Together they will create a Salmon and Credit River mosaic along with a message that will link the students together.

For additional information visit [www.mississauga.ca/culture](http://www.mississauga.ca/culture)

## CREDIT RIVER ANGLERS ASSOCIATION

**Ongoing Projects in 2011**

The Credit River Anglers Association (CRAA) is a very active community-based volunteer group with thousands of members. CRAA is a leading organization in the reintroduction of Atlantic salmon back to the Credit River along with protecting and enhancing runs of Chinook and coho salmon, rainbow, brown and brook trout.

For more information on volunteer events, fishing information, past and ongoing projects and more please visit the CRAA website at: [www.craa.on.ca](http://www.craa.on.ca)

## THE ONTARIO FEDERATION OF ANGLERS AND HUNTERS

**Ongoing Projects in 2011**

Bring Back the Salmon is a partnership of more than 40 contributors working to restore a self-sustaining Atlantic Salmon population to Lake Ontario and its streams. In 2006, the Ontario Federation of Anglers and Hunters and the Ontario Ministry of Natural Resources, who lead the program, launched this major initiative, which includes improving habitat and water quality and raising and stocking fish.

For additional information visit [www.bringbackthesalmon.ca](http://www.bringbackthesalmon.ca)

## CREDIT: OUR RIVER

**Ongoing Projects in 2011**

The Canadian Heritage Rivers System (CHRS) is Canada's national river conservation program. It promotes, protects and enhances Canada's river heritage and ensures that Canada's leading rivers are managed in a sustainable manner.

For additional information visit [www.creditourriver.ca](http://www.creditourriver.ca)

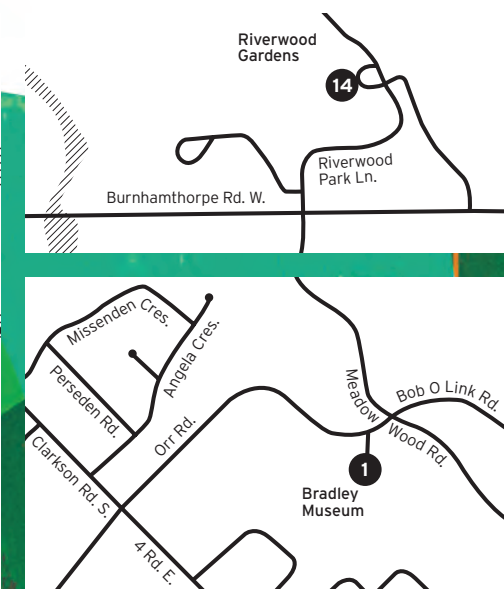
## THE PORT CREDIT SALMON AND TROUT ASSOCIATION

**Ongoing Projects in 2011**

The Port Credit Salmon and Trout Association (PCSTA) was formed in early 2010 to organize local interest in helping to rebuild Lake Ontario's historic salmon and trout populations after a decade of noticeable decline. Lake Ontario has always been home to varieties of these treasured fish and Port Credit was once home to a lively commercial fishing industry. Today, the fishery is recreational, with pacific salmon and rainbow trout being the most sought after fish, followed by brown trout, another introduced species.

For additional information visit [www.pcsalmonandtrout.com](http://www.pcsalmonandtrout.com)

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**SALMON LOCATIONS**

**1 Salmon in a Salt Crust**, Sonja Hidas, Bradley Museum, 1620 Orr Rd. **2 Dunlop**, Jeff Jones, The Waterside Inn, 15 Stavebank Rd. S. **3 Sandy**, Miro Korsic, River Coyote Gallery, 53 Lakeshore Rd. E. **4 The Dreamer**, Leszek Wyczolkowski, Napoca Restaurant, 66 Lakeshore Rd. E. **5 Testing The Waters**, Joanne DeGraaf, Impressionable Gifts, 74 Lakeshore Rd. E. **6 Fish & Chips**, Nadine Wyczolkowski, The Crooked Cue, 75 Lakeshore Rd. E. **7 The Invasive Species**, Christine Montague, Zest for Living, 6 Elizabeth St. S. **8 Caribbean Fish**, Steve Khan, Let's Dance Studio, 243 Lakeshore Rd. E. **9 Fish**, Laurie Kallis, Gallery Jeanette, 143 Lakeshore Rd. E. **10 In the Deep**, Holly Atkinson, LaVilla Bakery and Fine Foods, 331 Lakeshore Rd. E. **11 Salmo Salar**, Stephen Cruise, Rumi Galleries, 55 Woodlawn Ave. **12 On A Winter's Night**, Noelle Hamlyn, Stavebank Florist, 120 Lakeshore Rd. E. **13 United Differences**, Samantha van Wollen, Private Moments Lingerie, 259 Lakeshore Rd. E. **14 By A Thread**, Urve Manuel, Visual Arts Mississauga, 4170 Riverwood Park Ln. **15 Fish Out Of Water**, Lynne Mack, Streetsville BIA, 280 Queen St. S. **16 The Fiery Fish**, Y. M. Whelan, Vic Johnston Community Centre, 335 Church St. **17 untitled**, Carmen Hickson, Starbucks Coffee, 242 Queen St. S. **18 Diversity**, Eric Oberhauser, The Shop For All Reasons, 228 Queen St. S. **19 Salm Onchanted Evening**, Janice Ykema, Optical Trends 4U, 228 Queen St. S. **20 Fish Eye View**, Robin Hollingdrake, Joe Lad, 224 Queen St. S. **21 Super Salmo**, Lynn Huntley Wyczolkowski, Ladner's Clothiers, 220 Queen St. S. **22 Journey**, Eleonora Gattesco Roberts, Bistro Chezanne, 209 Queen St. S. **23 she dreamt she was carried away, down river**, Tina Newlove, Kate's Town Talk Bakery, 206 Queen St. S. **24 Fish Out Of Water**, Pat Hertzberg, Knit 4 Less, 154 Queen St. S.





# salmonrunproject the exhibition



1 **Salmon in a Salt Crust**  
Sonia Hidas  
Bradley Museum  
1620 Orr Rd.



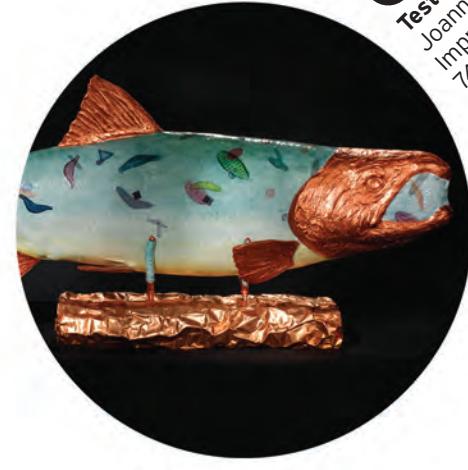
2 **Dunlop**  
Jeff Jones  
The Waterside Inn  
15 Stavebank Rd. S.



3 **Sandy**  
Miro Korsic  
River Coyote Gallery  
53 Lakeshore Rd. E.



4 **The Dreamer**  
Leszek Wyczolkowski  
Nanyca restaurant  
60 Lakeshore Rd. E.



5 **Festing the Waters**  
Joanne DeGreal  
Impressional Gifts  
74 Lakeshore Rd. E.



6 **Fish & Chips**  
Nadine Wyczolkowski  
The Crooked Cue  
75 Lakeshore Rd. E.



7 **The Invasive Species**  
Christine Montague  
Zest for Living  
6 Elizabeth St. S.



8 **Caribbean Fish**  
Steve Kren  
Left's Done Studio  
243 Lakeshore Rd. E.



9 **Fish**  
Lauria Kallis  
Gallery Jeannette  
143 Lakeshore Rd. E.



10 **In the Deep**  
Holly Atkinson  
Lafille Bakery & Fine Foods  
331 Lakeshore Rd. E.



11 **Salmo Salar**  
Stephen Cruise  
Rumi Galleries  
55 Woodlawn Ave.



12 **On a Winter's Night**  
Noelle Parhly  
Stavebank Florist  
120 Lakeshore Rd. E.



13 **United Differences**  
Samantha Ivan Wollen  
Private Moments Linotype  
259 Lakeshore Rd. E.



14 **By a Thread**  
Urve Manual  
Visual Arts Mississauga  
4170 Riverwood Park Ln.



15 **Fish Out of Water**  
Lynne Mack  
Streetsville BIA  
280 Queen St. S.



16 **The Fiery Fish**  
Yvonne Wiseman  
Community Centre  
335 Church St.



17 **Untitled**  
Carmen Hickson  
Starbucks Coffee  
242 Queen St. S.



18 **Diversity**  
Eric Oberhauser  
The Shop For All Reasons  
228 Queen St. S.



19 **salm Onchanted Evening**  
Janice Ykema  
Optical Trends 4U  
228 Queen St. S.



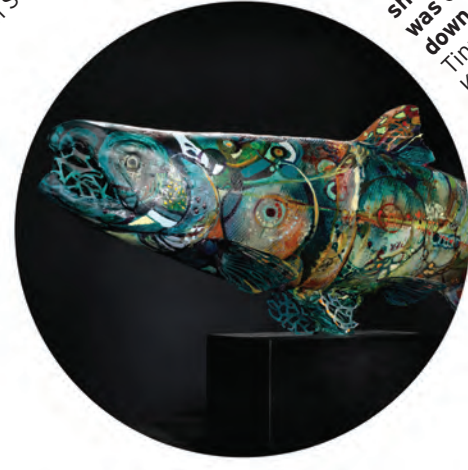
20 **Fish Eye View**  
Robin Hollingshake  
Joe Lad  
224 Queen St. S.



21 **Super Salmo**  
Lynn Ihumley  
Wyczolkowski  
Ladner's Clothiers  
220 Queen St. S.



22 **Journey**  
Eleonora Gattesco  
Roberts  
Bistro Chezanne  
209 Queen St. S.



23 **she dreamt that she was carried away, down river**  
Tina Newlove  
Kate's Town Talk Bakery  
206 Queen St. S.



24 **Fish Out of Water**  
Pat Hertzberg  
Knit 4 Less  
154 Queen St. S.

All the artworks are available for purchase through a silent auction. You can place a bid on the artwork by calling the Art Gallery of Mississauga at 905 896 5088. Final bids must be received by 5:00 p.m. on Friday, September 30, 2011. For more information please call the Gallery or visit our website at [www.artgalleryofmississauga.com](http://www.artgalleryofmississauga.com).

The City of Mississauga's Culture Division and the Art Gallery of Mississauga wish to thank the Port Credit and Streetsville Business Improvement Areas for their assistance on the Salmon Run Project.

