# MISSISSauga

# CALL TO ARTISTS – Expressions of Interest (EOI)

## Tomken Arena Mural

#### Submission deadline: May 7, 2023 by 11:59 P.M. EST

The City of Mississauga (the "City") seeks to commission an artist, artist team or muralist to submit an expression of interest to create a public art mural on the exterior canopy of Tomken Arena (4495 Tomken Road, Mississauga).

The total budget for all artist fees is **\$15,000.00 CAD**. The commissioned artist(s) will be expected to complete the project by September 30, 2023.

This is a two-stage artist selection process. Up to four artists will be shortlisted from this call to develop a proposal.



Architect rendering of the exterior of the new Tomken Twin Pad Arena

## 1. Eligibility

This is a public competition open to professional artists, artist-led teams and muralists residing in Ontario.

For this opportunity, preference will be given to artists who self-identify as:

- Having a connection to the area (e.g. a connection to the land, a current or former Mississauga resident, studied or work in Mississauga, played at or connected to Tomken Arena)
- Emerging and mid-career artists\*



\*The City defines an emerging artist as an artist in the early stage of their professional career who may have specialized training (not necessarily gained in an academic institution) and has created a modest, independent body of work that may include professional exhibitions, commissions, presentations and/or installations.

## 2. Submission Requirements

Please read all components of the EOI prior to completing your submission. A complete submission package includes the following documentation:

- 1. Expression of Interest include all three of the following in one combined PDF document:
  - a. Your interest in the project. You can submit a written document (2 page maximum) or a recorded video (an MP4 file, max 20 MB).
  - b. Your connection to Mississauga: briefly describe your connection to the area, if applicable (e.g. a current or former Mississauga resident, studied or work in Mississauga, played at or connected to Tomken Arena)
  - c. **Artist's portfolio:** (up to 10 images of past work): highlight relevant experience on projects similar to or directly related to this project and highlight artwork that showcases your style, approach and interests.
- 2. **Curator Information –** submitted separately, use the "Curator Information" form below to provide artist and reference information.
- 3. Anonymous survey completion: Submit a screenshot of the submission survey message once completed. The survey can be found here: <u>https://app.keysurvey.com/f/41647268/80a6/</u>

Submissions must be sent by email to: public.art@mississauga.ca Subject: Artist Proposal – Tomken Arena

If the file size exceeds 20 MB, artists are asked to use an external file share program. Incomplete submissions or submissions received after the deadline will not be juried.



Artist(s) will retain copyright over their proposals. However, the proposals may be used by the City of Mississauga in meetings with stakeholders and staff. Please note that the proposals will not be returned.

Accessibility: The City will provide accommodations throughout the selection process to applicants with disabilities. Please notify Philippa French, Public Art Curator at 416-457-8510 or <u>philippa.french@mississauga.ca</u> of the nature of any accommodation(s) that you may require in respect of any materials or processes used to ensure your equal participation.

## 3. Project Brief

The Tomken Arena, a double ice surface arena in Mississauga, is <u>going through a</u> <u>renewal</u> in 2023 to upgrade the façade and other mechanical infrastructure in the building. The facility hosts a wide variety of programs including Learn to Skate, Ice-Hockey, Public Skating, Summer Lacrosse, Ball Hockey and Roller Blading and more.

The exterior of the building has been identified as an ideal location for a public art mural. The current façade consists of ribbed cladding with concrete end walls.

The commissioned artist(s) will be responsible for designing and painting a mural directly onto the façade canopy (see location details below). The City will be responsible for cleaning, priming, and prepping the wall for the artist. The commissioned artist(s) will be expected to complete the project by **September 30**, **2023**.



Rendering of Exterior Façade - mural to be located on interior section of canopy



The artwork will be located on the interior section of the canopy, directly opposite the main arena entrance. The wall is visible from the arena lobby space as the entrance and window area looks out onto the wall.

**Dimensions:** The canvas for the mural is approximately 29.5' wide x 13.75' high.



Photo of interior section of canopy, where mural will be located

## 4. Considerations for the Artwork

The City of Mississauga is located on the Treaty and Traditional Territory of the Mississaugas of the Credit First Nation, The Haudenosaunee Confederacy, the Huron-Wendat and Wyandot Nations.

Tomken Arena is located within Ward 3 and backs onto Little Etobicoke Creek. There are schools nearby, including Philip Pocock Catholic Secondary School and St. Basil Elementary School. There are a series of parks in close proximity to the arena, including Applewood Hills Greenbelt Trail and Rathwood Park.

The arena is located in an Employment Area, with the majority of the area north of Eastgate Parkway being industrial lands, business centers, and retail plazas, including



vibrant shopping and restaurant plazas such as Dixie Square. The <u>Rathwood</u> <u>Neighbourhood District</u> is located just south of the arena.

#### Artist Responsibilities:

The commissioned artist(s) will be expected to:

- Create and submit a completed design rendering of the artwork
- Procure all necessary materials, equipment, and applicable certifications (e.g. Working at Heights)
- Paint the mural directly onto the wall, including adding an anti-graffiti sealant on top of the completed mural
- Submit a written narrative about the artwork that will be used in interpretive signage and project promotion.

**Artwork Goals:** The goal of the artwork is to beautify the exterior of the building and create a welcoming atmosphere to the space. The artwork should be bright and vibrant.

**Themes:** The artwork should be reflective of one or more of the following themes:

- Lifelong active living
- Active environments
- Celebrating local Mississauga trails and bike lanes

## 5. Anticipated Budget

The total budget for all artist fees and expenses related to this project is **\$15,000 + HST Canadian Dollars.**\* No further compensation will be made to the artist for costs associated with participating in the selection process.

\* This fee includes (but is not limited to): artist fees, technical consultation, travel to the site and project meetings, purchase of relevant materials and equipment, any costs associated with training (e.g. Working from Heights Certification), purchase and application of anti-graffiti sealant, installation, maintenance plan documentation, and attendance at unveiling of the completed artwork.

## 6. Anticipated Schedule

It is expected that the commissioned artist(s) will comply with the project's general timeline dates, as highlighted below:



Date*	Project Phase
May 7, 2023 at 11:59 P.M. EST	Stage 1: Expression of Interest submissions due
Week of May 21, 2023	Shortlisted Artist(s) are notified Stage 2: Request for Proposal issued to shortlisted artists
June 25, 2023	Stage 2: Request for Proposals closes
July 7, 2023	Selected Artist(s) notified Art Services Agreement is signed
August 10, 2023	Final Renderings due to City
September 1, 2023	Mural production begins
September 30, 2023	Artwork completion and unveiling

\* Schedule subject to change

## 7. Selection Process and Criteria

This is a two-stage art selection process:

#### Stage One: Artist Shortlist based on Expression of Interest (EOI) Submissions

An art selection jury comprised of arts professionals, community members and/or members of the project team will score proposals against an evaluation matrix. The jury will recommend up to four (4) artists or artist teams to be invited to the next stage of the selection process. The jury will evaluate applications based on the following criteria:

- Artistic merit, including quality of work, originality and artistic excellence
- Artist's vision for the site and interest in creating public art in the public realm
- Artist's ability to execute a project of this scale within the budget, timeline, and criteria developed and/or an expressed interest to learn these skills



#### Stage 2: Request for Proposals

Up to four shortlisted artists will be invited to respond to a detailed Request for Proposals package and will be paid \$600.00 + HST to develop proposals.

Our public art program accepts informal training and community/peer recognition, and recognizes artists, creators, and storytellers from a diverse range of disciplines. Please do not hesitate to reach out to our team or send a submission, even if you are unsure if your credentials are suitable for the opportunity.

## 8. Reserved Rights of the City of Mississauga

The City of Mississauga (the "City"), at its sole discretion, may request clarifications or request additional information, as deemed necessary to evaluate the submissions. The City retains the sole discretion to determine whether a submission is responsive and if the prospective Artist or Artist Team is capable of performing the Work. The City reserves the right, at its sole discretion, to determine the number of pre-qualified Artists or Artist Teams. The City reserves the right to not proceed with awarding a contract.

## 9. Publication of Competition Information

The City of Mississauga shall have the exclusive right to issue all public announcements regarding the competition.

## 10. Commitment to Equity

The City's Public Art Program is committed to continually improving our application processes to ensure equitable and inclusive opportunities for all. If you have feedback on this application process, particularly if you are a racialized individual or individual facing systemic barriers that limit your full participation within the public art industry, we invite you to complete a quick and anonymous survey here: <a href="https://app.keysurvey.com/f/41590907/afa0">https://app.keysurvey.com/f/41590907/afa0</a>.

## 11. Additional Information

For additional information or questions please contact: Philippa French, Public Art Curator at 416-457-8510 or philippa.french@mississauga.ca



## **Curator Information Form**

This form is to be completed by the Artist and submitted as part of your submission package. The personal information collected on this form will be kept confidential.

Personal information on this form is collected under the authority of sections 11 and 227 of the Municipal Act, 2001. The personal information you agree to provide herein, will be used by the Corporation of the City of Mississauga (the "City") for internal administration and statistics-gathering purposes only (the "Purpose"). The information will not be disclosed to any outside party. Questions about this collection should be directed to Philippa French, Public Art Curator, Culture Division, 4141 Living Arts Drive, Mississauga, ON L5B 2T4, Telephone: 416-457-8510.

## 1. Artist Contact Information

Name(s):
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Pronouns: (common pronouns are she/her/hers, he/him/his and they/them/theirs)

Mailing Address:	
Email Address:	
Website:	
Social media links:	

#### 2. References

Please provide contact information for two references who can speak to the artist's artistic practice and interest and/or experience in public art projects. If contacted, information provided by a reference may be shared with art selection panel members. However, their contact information provided on this form will remain confidential.

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Reference Name:
Pronouns:
Title:
Organization:
Email Address:
Phone Number:
Reference Name:
Pronouns:
Title:
Organization:
Organization: Email Address:

## 3. Artist Declaration

□ I am 18 years of age or older. I have read and understand this form, and by signing below, I hereby voluntarily give my consent and authorize the City to collect the personal information I have provided herein for the above-stated Purpose, and to do so without any payment or compensation to me of any kind. I hereby declare that the information provided in this entire submission package is true and correct to the best of my knowledge.

Signature:
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Name:

Date: